



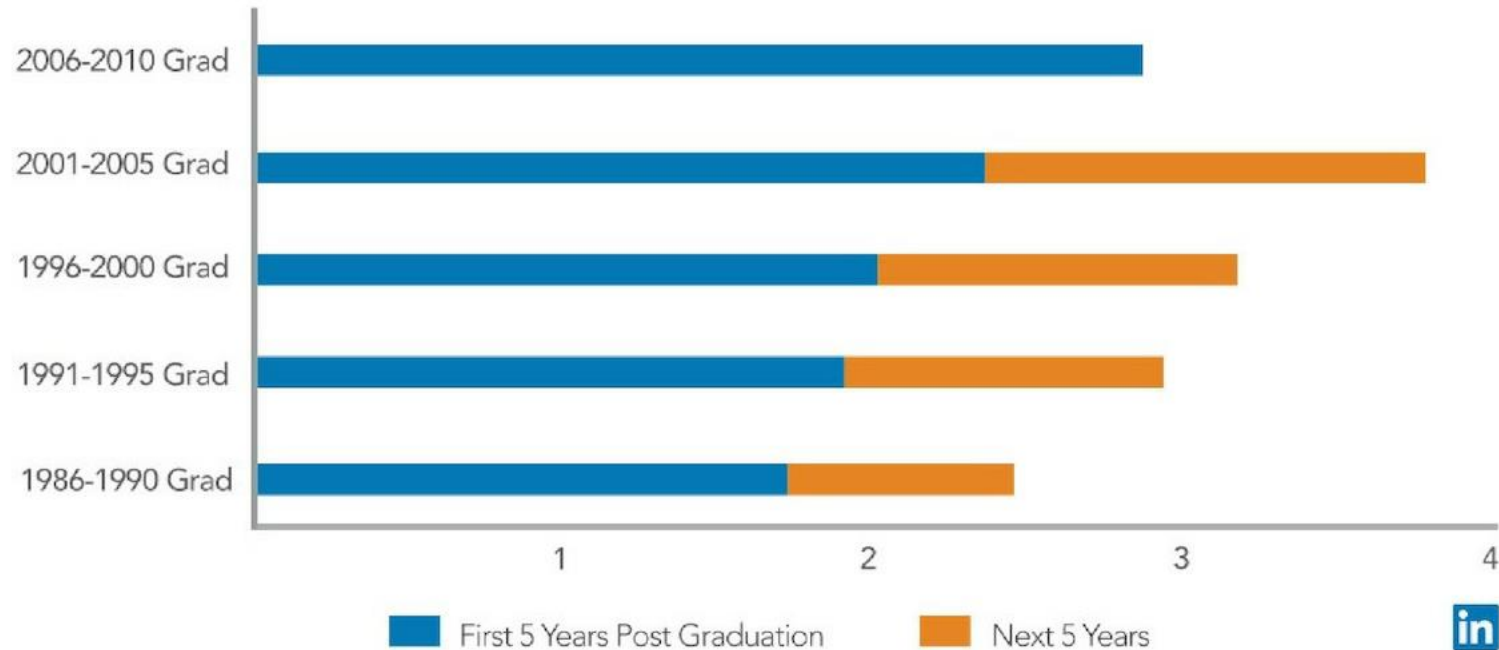
**THE LIBERAL ARTS:**  
**WHAT THE WORKFORCE  
REALLY WANTS**

*Mark Butt, Director of Undergraduate Selection  
Emory University  
Atlanta, USA*

OVER THE PAST 20 YEARS

# JOB HOPPING HAS DOUBLED

Average Number of Companies Each Group Work For





**"A COLLEGE DEGREE USED  
TO SLOT YOU INTO A 40-  
YEAR CAREER. NOW IT'S  
JUST AN ENTRY-LEVEL  
POINT TO YOUR FIRST JOB."**

*GUY BERGER, LINKEDIN ECONOMIST*



# THE LIBERAL ARTS

*The Transferable Skill Set*

- WRITTEN & ORAL COMMUNICATION
- PERSPECTIVE TAKING
- FACT-BASED OPINION CREATION
- PROBLEM SOLVING
- QUANTITATIVE REASONING & DATA SKILLS
- MULTILINGUALISM
- CREATIVITY & IMAGINATION
- MULTIDISCIPLINARY INTEGRATION
- TEAM WORK & COLLABORATION

**IN 2015, NATIONAL ASSOCIATION OF COLLEGES  
AND EMPLOYERS LISTED**

# **ABILITY TO WORK WELL IN A TEAM**

**AS THE MOST DESIRABLE ATTRIBUTE OF NEW  
COLLEGE GRADUATES**

## WHAT RESEARCH SHOWS:

- **MORE EDUCATION IS USUALLY BETTER.**
- **MAJORS MATTER MORE NOW THAN PREVIOUSLY, BUT DO NOT CONTROL CAREER CHOICE.**
- **LESS EDUCATION MAY BE WORTH MORE EARNINGS DEPENDING ON THE CAREER CHOICE.**
- **GENERALLY, STEM CAREERS WILL EARN MORE OVER THEIR LIFETIME THAN HUMANITIES CAREERS.**

# THE LIBERAL ARTS

# LOVE OF LEARNING

*A desire to learn and answer  
questions can be applied to any career  
in the workforce*



# THE HAMILTON PROJECT

*BROOKINGS INSTITUTION*

- Students' career paths after college are often surprising and difficult to predict given students' majors.
- Different career paths and the associated earnings differences for students with the same college major are pervasive and important for understanding both the benefits of college majors and of college itself.
- "Putting Your Major to Work: Career Paths after College."
- [WWW.HAMILTONPROJECT.ORG](http://WWW.HAMILTONPROJECT.ORG)

INTERACTIVE

## Putting Your Major to Work: Career Paths after College

*Education, Employment & Wages*

SELECT A MAJOR, SEX, AND AGE GROUP

English Language and Liter...

Male

Female

Total

25-34

35-44

45-54

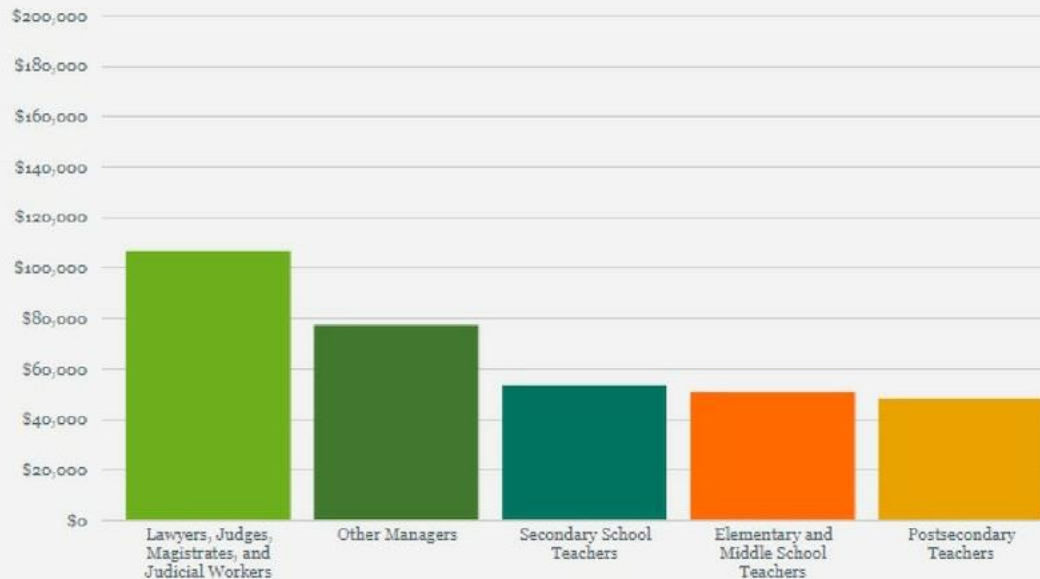
55-64

Total

Most Common Jobs

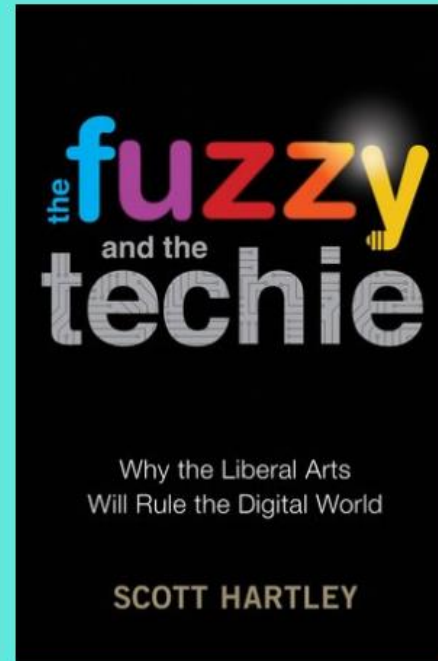


Annual Earnings





**GEORGETOWN UNIVERSITY CENTER FOR EDUCATION & WORK FORCE**  
**[HTTPS://CEW.GEORGETOWN.EDU/](https://cew.georgetown.edu/)**



**THANK YOU**